

A.I. SEARCH INVENTORY COMPARISON

NAME

DEALERSHIP



"The purpose of information is not knowledge. It is being able to take the right action." - Peter Drucker

A.I. SEARCH BEING USED: ☐ Chat GPT ☐ Claude ☐ Google Gemeni ☐ Other_____

KEY QUESTIONS TO ASK THE A.I.

Use a 30-mile radius if you are in a more metro market or a 50-mile radius if your dealership is a more rural market.

1. What is the most searched for **PRE-OWNED VEHICLE** within a ____ mile radius of (your dealership)?

MAKE & MODEL	HOW MANY IN STOCK	HOW MANY NEEDED

2. What is the most searched for **PRE-OWNED LIKE-BRAND BY MODEL** within a ____ mile radius?

MAKE & MODEL	HOW MANY IN STOCK	HOW MANY NEEDED

3. What is the most searched for **PRE-OWNED NON-BRAND BY MODEL** within a ____ mile radius?

MAKE & MODEL	HOW MANY IN STOCK	HOW MANY NEEDED

***Domestic Stores** – If the answer to either questions 1 or 3 is an Import model then you should proceed with caution before stocking up on that specific vehicle since Import models on Domestic lots typically take longer to sell.

INVENTORY ACQUISITION ACTION PLAN

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